

Marketing One Year Certificate

Degree Requirements

WR 121 English Composition 4 _____

Marketing and Business Requirements

BA 101 Intro to Business 4 _____

*BA 111 Intro to Accounting 3 _____

BA 131 Computers in Business 4 _____

BA 223 Principles in Marketing 3 _____

BA 238 Sales 3 _____

BA 239 Advertising 3 _____

BA 249 Prin. Retail & E-tailing 3 _____

BA280A CE: Business Exp. 3 _____

AND

BA280B CE: Seminar 1 _____

BA 285 Human Relations – Org. 3 _____

BA Electives (see approved list) 6 _____

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*Students who have completed high school bookkeeping or have had work experience with full-cycle bookkeeping responsibilities should substitute an approved business elective and start the accounting series with BA 211.

Business Related Course Requirements:

**CAS 121 Beginning Keyboarding 3 _____

CAS 216 Beginning Word: WIN 3 _____

**Students who touch type should substitute an approved business elective for CAS121

One-Year Certificate Requirements

1. 44 Total Credit Hours
2. At least 12 credits earned at TBCC or PCC
3. Final 9 credits must apply to certificate

Total Credit Hours = 44

Additional Information

TBCC will offer the coursework for this degree, but students wishing to complete this program in a 1-year period will need to take courses from PCC.